

Cookie Policy

LAST UPDATED: December 12, 2024

Our Platforms (“**Platforms**” means the website(s), including but not limited to <https://www.kadam.net/>, <https://pub.kadam.net/>, <https://partners.kadam.net/> and related websites and/or subdomains (the “**Site**”) and any related documentation, services; any images, logos, photographs and video content, software, designs, graphics, photos, illustrations, animations, videos, scripts, texts, music, sounds, voiceover, interactive features, and all other materials and content accessible within the Site that are incorporated into and form part of our Site and etc. (“**Site Content**”) are owned and/or managed, and operated by the Company.

WHAT ARE COOKIES?

Cookies are tiny text files stored in your web browser. They help us or third parties recognize you. These files save and retrieve identifiers and other important details on computers, phones, and other devices. Cookies can collect, store, and share bits of information, like IP addresses, about what you do online, including on our Platforms.

WHY DO WE USE COOKIES?

We use cookies to enhance your experience on our Site and improve its functionality. While cookies aren't absolutely necessary, they make using our Site much easier. They do a few different things:

- remember things you've chosen, like if you want to see a certain message or how many times you want to see it;
- keep track of what you do on the Site so it can work better for you;
- gather general information without identifying individuals to help make the Site work better overall.

When using our Platforms, we ask for your consent to the use of cookies (as defined) in accordance with the Privacy Policy. The consent provided is voluntary and can be withdrawn at any time.

TYPES OF COOKIES WE USE

We make use of both session cookies and persistent cookies on our Platforms:

Session cookies: these are used to identify a specific visit to our Platforms and expire after a short period or when you close your web browser. They help recognize you during a single browsing session and are automatically deleted when you close your browser.

Persistent cookies: these remain on your devices for a predetermined period, even after you close your browser, e.g., we employ persistent cookies to keep you logged in to our Platforms.

WHAT KINDS OF COOKIES ARE ON OUR PLATFORMS?

Here's a general description of the specific types of first and third-party cookies used on our Platforms and their respective purposes:

Strictly necessary cookies:

- essential for the Platforms to operate and cannot be disabled in our systems;
- typically activated in response to actions you take, such as setting privacy preferences, logging in, or completing forms;
- while you can configure your browser to block or notify you about these cookies, certain parts of the Platforms may not function properly if these cookies are disabled;
- do not store any personally identifiable information.

Functional cookies:

- enhance the functionality and personalization of the Platforms;
- may be set by us or third-party providers whose services we integrate into our Platforms;
- disabling them may result in some or all of these services not working correctly.

Analytical and performance cookies:

- enable us to track visits and traffic sources to measure and enhance the performance of our Platforms;
- may be set by us or third-party vendors to help us identify the most and least popular pages and understand how users navigate the Platforms;
- all data collected by these cookies is aggregated and anonymous;
- if you opt out of these cookies, we will not be able to track your visits to our Platforms or monitor your performance.

Advertising and targeting cookies:

- may be set by our Platforms' advertising partners;
- enable our advertising partners to create a profile of your interests and display relevant advertisements on other websites;

- while these cookies do not store personal data directly, they use unique identifiers to identify your browser and internet device;
- disabling these cookies may result in less personalized advertising being displayed to you.

PLEASE NOTE THAT THE ABOVE ARE GENERAL NAMES OF THE COLLECTED COOKIES. MORE SPECIFIC NAMES OF THE TYPES OF COOKIES WITH THEIR DETAILED DESCRIPTION ARE PROVIDED IN THE COOKIE BANNER.

YOUR COOKIE PREFERENCES MANAGEMENT

You have the option to modify your cookie preferences at any time, including withdrawing consent for non-essential cookies, by clicking on the cookie settings banner.

If you have previously consented to third-party cookies, you won't be able to disable them using our cookie settings. To change your preferences regarding optional cookies, including those from third parties, or if you wish to decline certain types of cookies, you'll need to delete your cookies via your internet browser settings. Many internet browsers allow you to perform this action while browsing.

For more detailed instructions on how to delete or block cookies, please click [here](#)

You can also find helpful information on managing cookies from browser manufacturers like:

Firefox: To learn more about "Enhanced Tracking Protection in Firefox for desktop" and managing cookie settings, click [here](#).

Chrome: For information on "Delete, allow and manage cookies in Chrome " mode and managing cookie settings, click [here](#).

Internet Explorer: To find out more about "Delete and manage cookies" browsing and managing cookie settings, click [here](#).

Safari: Click [here](#) to discover more about "Cookies in Safari on Mac " and managing cookie settings. For mobile version, please click [here](#)

Google Analytics To opt out of being tracked by Google Analytics across all websites, click [here](#)

Please note, that if you delete or reject cookies, you might not be able to access all our features, save your preferences, or view certain pages properly.

HOW CAN I LEARN MORE ABOUT COOKIES?

You can learn more about cookies and the following third-party websites:

- **AllAboutCookies:** click [here](#) to discover more about

- **Network Advertising Initiative:** to find out more click [here](#)

CHANGES TO THIS POLICY

We reserve the right to amend this Cookie Policy from time to time to reflect changes in the law, our cookie collection, the features of our Platforms, or advances in technology.

Please check this page periodically for changes and refer to the “last updated” date at the top of the page to know if it has been revised since your last visit. If we make any changes to this Cookie Policy that we consider to be material to your consent, we will notify you of them.

CONTACT US

If you have any questions or comments about this Cookie Policy, please email support@kadam.net.